

# JUMPMAN AFFILIATES

## Compliance Requirements

### Canada

---

#### Account Managers Contact Details:

**Email addresses:**

[laurenci.dow@15marketing.co.uk](mailto:laurenci.dow@15marketing.co.uk)  
[joe.lawrence@15marketing.co.uk](mailto:joe.lawrence@15marketing.co.uk)

**Account Managers Names:**

Laurenci Dow  
Joe Lawrence

**Affiliate Program Official Name & URL:**

Jumpman Affiliates

<https://www.jumpmanaffiliates.co.uk/>

#### AFFILIATE COMPLIANCE:

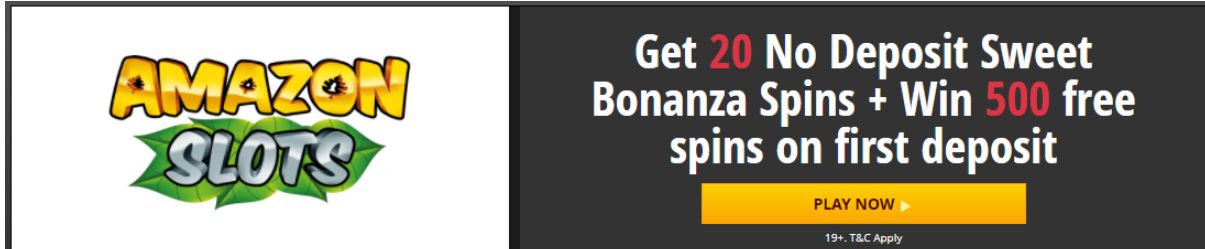
**Affiliate Compliance Regulations:**

1. Clearly display the following T&C's next to any of our brand offers: New Players Only, Min Deposit CA\$5, CA\$8 Max Win Per 10 Spins, Max Bonus Conversion Equal To Lifetime Deposits (Up To CA\$250), 65X Wagering Requirements And Full T&Cs Apply Here. \*18+ Only Please Play Responsibly.
2. These significant terms must be visible as part of the initial post/ad about the offer. For example, only displaying these terms on a separate page (after a player clicks on your link) or only when they hover over the post/ad is NOT compliant.
3. State which game players can win the free spins on advertised in our welcome offer i.e. Starburst.
4. Do not make use of cartoons or any other imagery/designs which are likely to appeal to under 18s.
5. Make sure all spelling is correct with the offers and T&C's e.g. Spin the Mega Reel to win up to 500 Free Spins on Starburst!
6. Use correct welcome offer per brand.
7. All social media promotions must be targeted at consumers aged 25 years and older & include #Ad in all online marketing/advertising campaigns.
8. Make sure all SEO & PPC Advertising are using non-blacklisted search terms.
9. Responsible gambling content such as the links should be added in prominent positions of the respective marketing channels.

## Free Spins on Registration Offer T&Cs:

New Players Only, No Deposit Required, Valid Debit Card Verification Required, CA\$8 Max Win Per 10 Spins, Max Bonus Conversion CA\$50, 65x Wagering Requirement, Full T&Cs Apply Here.

## Example of Good Affiliate Advertising:



## Links to Relevant New Zealand Regulation Requirements:

- **Key Links for CA Regulatory Requirements:**

Canadian Advertising Law: <http://www.canadianadvertisinglaw.com/online-advertising/>

Please keep up-to-date with the latest guidance & regulations including keeping in line with the following acts:

1. The Competition Act – Canadian Advertising & Marketing Laws
2. Federal & Provincial Privacy Laws
3. Intellectual Property Law
4. Provincial & Territorial Consumer Protection Legislation
5. Canadian Anti-Spam Law (CASL) & Defamation Law

## Affiliate Advertisement Placement Requirement:

CAP Code Rule 16.3.13: Marketing Communications must not be directed at those aged below 18 years through the selection of media or context in which they appear.

In short, the content of an ad must not appeal to under 18s and **the ad must not be displayed where 25% or more of the audience is made up of under 18s.**

To help you identify which sites have the correct audience, **we would suggest using Comscore data to check sites before agreeing to the advertisement:** <https://www.comscore.com/> and as always, please make sure you are very clear when setting the requirements for both the targeting and placement of your marketing communications.

In addition to the above, if you become aware that any of your marketing communications have been or are being displayed in a non-compliant context, we expect you to take immediate action to end all marketing activity in that context.

## Affiliate Marketing Content Review:

Please contact one of your dedicated account managers, who are more than happy to review your marketing content – if in doubt, just request a review. This service is completely free!

In addition to asking for a review from one of your account managers, you can also seek advice from the CAP Copy Advice Team who can help you ensure that your marketing material remains compliant with the CAP and BCAP Codes. This is a free service, which can be accessed here: <https://www.asa.org.uk/about-asa-and-cap/people/copy-advice-team.html>

### **Compliance Checks:**

We will undertake random spot checks on all marketing content done by our Affiliates - so please ensure you follow all necessary regulations.

One of your account managers will notify you of any changes that need to be made and these must be treated with top priority.

### **Non-Compliance:**

All marketing content must be compliant with ASA regulations. Further to compliance checks if an Affiliate is found to be Non-Compliant, the following action may be taken:

We will retain any commission generated until the relevant changes have been made and the account manager deems the content compliant.

If the following changes are not made, we will take further action, including account closure and suspension from the affiliate platform.

### **Responsible Gambling:**

Players can self-exclude themselves from their accounts via the responsible gambling page on-site when logged in or by contacting Customer Support and requesting.

Jumpman Incorporates the following responsible gambling tools:

Deposit Limit

Reality Check

Take-a-break Period

### **Casino Brand Official Name:**

Amazon Slots, 2018, <https://ca.amazonslots.com/>

Fever Bingo, 2018, <https://ca.feverbingo.com/>

Crystal Slots, 2020, <https://ca.crystalslots.com/>

Zeus Bingo, 2019, <https://ca.feverbingo.com/>

Fever Slots, 2018, <https://ca.feverslots.com/>

### **Min Deposit Trigger:**

5 CA\$

## Legal Compliance and Localization

### Company Details:

Jumpman Gaming Ltd  
2nd Floor,  
South Esplanade,  
St Peter Port,  
Guernsey  
GY1 1AJ

### Casino Licenses:

The Alderney Gambling Control Commission

### Casino Licenses in Plans:

The Alderney Gambling Control Commission

### Casino Licence Number:

111

### Casino Languages:

English

### Target Markets:

Canada

## Payment Options

### Casino Currencies:

CA\$

### Deposit Methods:

Debit Card  
Credit Card  
Interac

### Minimum Deposit Amount:

5 CA\$

**Withdrawal Methods:**

Debit Card  
Credit Card  
Interac

**Minimum Withdrawal Amount:**

Per Method:

10 CA\$

**Withdrawal Approval Pending Time:**

Pending time for verified accounts is 2 hours and then in players bank account in 1-3 working days  
Unverified accounts up to 72 hours

**Debit Cards Withdrawal Time:**

Pending time for verified accounts is 2 hours and then in players bank account in 1-3 working days  
Unverified accounts up to 72 hours

**Bank Transfer Withdrawal Time:**

Pending time for verified accounts is 2 hours and then in players bank account in 1-3 working days  
Unverified accounts up to 72 hours

**Withdrawal Limits:**

The limits are CA\$1,000 per day, CA\$3,000 per week and CA\$5,000 per month

## Casino Games Selection

**Slot Game Providers:**

Blueprint  
Eyecon  
Genii  
Leander  
Microgamin  
Mutuel  
NetEnt  
NYX  
Playson  
Playtech  
Pragmatic  
RedTiger  
TomHorn  
Yggdrasil

**Mobile Optimized:**

Yes

**Number of Mobile Games:**

600+

**Support Options:**

Via the Jumpman Affiliate Website:

Contact Us: <https://www.jumpmanaffiliates.co.uk/contact-us>

**Support Languages:**

English

## Welcome Bonus Info

**Registration (Welcome) Offer:**

Please check with your affiliate manager whether there are any **NO Deposit Offers** currently running for any of the brands listed below.

Welcome offer for each brand on Jumpman Affiliates:

1. [Amazon Slots](#): 20 Free Spins on Sweet Bonanza! No Deposit Required!
2. [Crystal Slots](#): Win Up to 1000% Matchup Bonus!
3. [Fever Bingo](#): Spin The Mega Wheel to win 500 Free Spins on Chilli Heat!
4. [Zeus Bingo](#): Open the Loot Chest to win 500 Free Spins on Hercules Son of Zeus!
5. [Fever Slots](#): Spin The Mega Wheel To Win 500 Free Spins on Wolf Gold!

**No Deposit Welcome Offers:**

1. [Amazon Slots](#): 20 Free Spins on Sweet Bonanza! No Deposit Required!

**Wagering Requirements on Free Spins:**

65x

**Match Up Bonus Welcome Offer:**

This unique promotion allows players to spin the Match Up Bonus Wheel to win up to 1000% up to CA\$1000!

1. [Crystal Slots](#): Win Up to 1000% Matchup Bonus!

**Minimum Deposit Amount:**

CA\$10

**Match Up Bonus T&Cs:**

New Players only, CA\$10 Min Fund, CA\$1000 Max Bonus Conversion Equal To Lifetime Deposits (Up To CA\$250), 65x Wagering Requirements and Full T&Cs Apply Here.

**Bonus Code (1<sup>st</sup> Deposit) Offer:**

Please check with your affiliate manager whether there are any Bonus Code Offers currently running for any of the brands listed above

1. Bonus Codes offer players 50-500 Free Spins on a selected game using a specific code.

## Promotions & Games Info

**Promotions:**

All our brands offer a great selection of fantastic promotions.

See below for our top 3 examples:

1. Monthly promotion updated every month with something new and fantastic for our players to win!
2. Free Spins of the Month is your chance to win 20-500 Free Spins on every qualifying CA\$20+ fund. Every month there are two fantastic games to choose from.
3. Players can collect & unlock trophies by completing fun tasks. Every new level the player unlocks gets a Free Spin of the Mega Reel; the higher the level, the better the Mega Reel.

**Bingo:**

All our sites offer 13 Bingo Rooms, with different entry times throughout the day and have a range of top prizes! Friday Fun is our most popular Bingo Room and a great way to enjoy the weekend. Free Bingo is offered to players which have made a deposit in the last 7 days.

**Table Games:**

We offer tons of Table Games with live options such as Roulette & Blackjack. Players can take on the dealer to win some serious bucks and enjoy a wide variety.

**Slingo:**

Slingo is a unique mixture of 75 ball bingo and traditional slot, making it the perfect variety game for all types of players. Slingo offers a variety of games including, Slingo Rainbow Riches, Slingo Riches and Slingo Extreme! There is a chance to purchase free spins for better opportunities of winning the Jackpot (CA\$20,000), which can be achieved by completing a Full House. Try it today!